



# AATHITHAAI

## ஆதித்தாய் செய்திமடல்

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### NEW WAYS AHEAD FOR THE NEW ARRIVALS

Dr.Vedha wishes best regards to the members and Friends of Thendral with a bag full of thanks at the eve of this quarter. Let's make dreams come true

### Empowering Women of Unorganized Sector

It is time for women get-together to learn to live in an empowered manner. We have conducted 4 days camp programmes for women that were a sandwich of many events. October to December 2021. We are a knid new effort to converse with the Stakeholders, Friends, Donors & Well-wishers venture through the News Letter window named after the Ancient Mother (ஆதித்தாய்).

### COMMUNITY ORGANISATION CAMP



Venue : VPRC building, Kilkuppam Time : 9:45 a.m. - 4:30 p.m. Date : 24th - 27th November 2021 Target Group : Women Resident in Kilkuppam and Ayilam Panchayats. Number of Participants : 40 women. Resource Persons : Mr. Murthy, Regional Director, CBWE, Chennai. Mrs. Senthamarai, BDO, Arcot. Dr. P. Vedhanayagi, Founder, Thendral Movement. Mr. Jaya kumar, DO, LIC, Vellore. Mr. Lokesh, BM, Indian Bank, Keezhkuppam Village. Dr. Kabilan, MBBS, RTD, Ranipet. Master Sridhar, Kung Fu Trainer, Ranipet. Mrs.Asha, Skill Trainer, Ranipet. MR. Gopi, CSC E-Shram scheme registration in charge. Mr. Jagadish, Vice president, Ayilam Panchayat.

About the programme: In collaboration with (union ministry of Labour and employment) National board for workers education and development, Thendral movement conducted a four day camp in Kilkuppam panchayat. There were 40 women participating in this camp from these two panchayats. It was a four day camp. Training

and stipend Rs.1000 were given for all the successful participants. Aim of the programme is to provide entrepreneurship training programmes to the women to make them self-reliant economically. To give motivation and awareness about women entrepreneurship.

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**EARLY MARRIAGE:** Mrs.Preetha a child marriage victim whos is also an orphan girl was given counseling to along with her Family members explaining the gravenees of the crime occurred in her life by the relatives. She is taken to her home to be with her grandmother the guardian and the instructed the groon to be away from her until she is 21 years old.



**CAREER GUIDANCE PROGRAMME VIZ ZOOM MEET:** Ms.Ilakkiya IAS addressed the 50+ students on zoom meet to become what they dream to achieve in life. This career guidance event was is a mile stone achiever's contribution to the younger ones to be an beacon of light.

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### **NEW COLLABORATION FOR ENABLING READING CAPACITY**



To enhance the reading ability of the People, the PlanetRead organisation from Pondicherry approached Thendral Movement in the month of May 2021. Since then mail follow e has culminated in the Physical meet with them on 04.10.2021 with Mrs.Meera, Jasmine and Mr. Parthiban. This has opened up to go for pilot study in a few villages in Ranipet District. This is a global Programme pioneered in Tamilnadu through Thendral.

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