



# WORD TRUST

(WELFARE ORGANIZATION FOR  
RURAL DEVELOPMENT)

## ORGANIZATION PROFILE

**Mission:** To improve the lives of community around the state through equity in terms of class, caste, gender and improved health assured safe water, sanitation and sustainable development.

ADDRESS OF THE CORRESPONDENCE:

NO.2/45, THONDAMANPATTI RS,  
AYYAMPATTI (POST),  
REC - VIA,  
TRICHIRAPPALLI - 620015  
TAMILNADU, INDIA.



08344839835 / 09443797410  
wordtrust@yahoo.co.in  
wordtrust91@gmail.com



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**“Happiness doesn’t result  
from what we get, but  
from what we give”.**

By- Ben Carson

## 1.0. ORGANIZATION PROFILE

### 1.1 Name of the NGO: Welfare Organization for Rural Development (WORD TRUST)

### 1.2 *Address of the Correspondence:*

No.2/45, Thondamanpatti RS,

Ayyampatti (Post),

REC – Via,

Trichirappalli – 620015

Tamilnadu, India.

**Mobile: 08344839835**

**E Mail: [wordtrust@yahoo.co.in](mailto:wordtrust@yahoo.co.in)**

### *Administrative Office:*

Ayyampatti Main Road,

Anna Arch Via,

Thuvakudi malai (North),

Trichirappalli – 620022,

Tamil Nadu state, India.

**Mobile: 09443797410**

**Email: [wordtrust91@gmail.com](mailto:wordtrust91@gmail.com)**

### 1.3 Geographical Details of Working Area

- |             |   |                                      |
|-------------|---|--------------------------------------|
| a) Villages | : | 36                                   |
| b) Block    | : | Thiruverumbur, Manaparai and Budalur |
| c) Taluk    | : | Thiruverumbur, Manaparai and Budalur |
| d) District | : | Trichirappalli and Thanjavur         |
| e) State    | : | Tamilnadu                            |
| f) Country  | : | India.                               |

#### 1.4 Name of the Conduct Person

**Name** : **Mr. N. ANBALAGAN**  
**Designation** : **Managing Director**  
**Cell No** : **09443797410**

#### 1.5 Registration Details

**Registration No** : **700/91**  
**Date** : **31.10.1991**  
**Under which Act** : **Indian Trust Act of 1882 & Indian Home  
Ministry and IT Act of 80(G) & 12AB.**  
**FCRA No** : **076040277**  
**PAN No** : **AAATW 0691 D**

#### 1.6 Bank Details

<b>S. No</b>	<b>Details</b>	<b>Local Account</b>	<b>FCRA Account</b>
1	Name of the Bank & Address	<b>Indian Bank,</b> SME Branch, Thuvakudi (01897), TREC STRP Campus, NIT (Post), Trichy-620015, Tamilnadu, India.	<b>State Bank of India,</b> FCRA Cell, 4 <sup>th</sup> Floor, New Delhi Main Branch, 11, Sansad Marg, New Delhi – 110001, India.
2	Name of the Account	WORD TRUST	Welfare Organization for Rural Development Trust – WORD TRUST
3	Nature of the Account	Savings Bank Account	Savings Bank Account
4	Account No	SB 423301372	40102439364
5	IFSC Code	IDIB000S175	SBIN0000691
6	Branch Code No.	620019024	00691
7	Swift Code No		SBINIBB104

## 2.0 List of Board Members

S. No	Name	Designation	Occupation	Address
1	Mr. N. ANBALAGAN	Managing Director	Social Worker	2/45, Tondamanpatti, R.S, Ayyampatti (Post), Trichy-620015 Tamil Nadu India
2	P. DEVASINEGAM	Financial Trustee	Social Worker	No.2/296A, Christva Street, Kadayakudi, Indhalur (Post), Tanjavur - 613102, Tamil Nadu, India.
3	Dr. V. SETHURAMAN	Trustee	Social Worker	No.2, East Street, Koothaipar (Post), Trichy-620013 Tamil Nadu, India.
4	Mrs. V. DEEPA	Trustee	Social Worker	No.1/66, Kudiyana Street, Indhalur, Indhalur Post, Budalur Taluka, Thanjavur - 613102, Tamil Nadu, India.
5	Mrs. A. DHARANI PRIYA	Trustee	Social Worker	No.1/218, South Street, Karumalai, Karumalai Post, Tiruchirappalli - 621314 Tamilnadu India

(Vided our Board amendment Dated on 25-03-2021 as per Board Resolution No (3))

**“We make a living by what we get. We make a life by what we give”**

By -Winston Churchill

## 3.0 Description of the Organization

The WORD is a recognized nonprofit organization that has been working in the field of Youth, Woman, and Child Development in Thiruverumbur and Manaparai Blocks, Tiruchirappalli District, and Budalur Block, Tanjavur District, Tamil Nadu, India, for the past 30 years. Our organization has developed over 100 youth and women organizations among rural youth, women, and adolescents in order to promote their empowerment in a variety of skills. *The WORD is registered under the Indian Trust Act of 1882 with the registration number 700/1991 and the FCRA number 076040277* with the Indian Home Ministry for receiving foreign grants. We have a distinct administrative board within the trust trustees, and the board has created a nominal committee for external specialists to provide advises and good suggestions for implementing the program very successfully. Every three months, our board of Directors / Committee will meet to discuss the project strategy and execution. Otherwise, our staff meeting will be held at the end of each month to monitor the overall progress of the project's implementation. These reports will also cover our board meetings.

### 3.1. Mission

To improve the lives of community around the state through equity in terms of class, caste, gender, as well as improved health, safe water, sanitation and sustainable development.

### 3.2. Vision

The **WORD Organization** is committed to working for whole community see possibilities beyond what they need, experience every day and we work to give rural community the opportunity to make a difference in their lives. Through education, health, water, sanitation and sustainable economic development, we envision each human having access to equitable opportunity.

### 3.3. Purpose

We discover an uncared community of local volunteers and well-wishers who are pioneering local inventive approaches to promote fair access and quality of education, health, water, sanitation, and economic development in India. To have an impact, we engage in community participation. We collaborate closely with our target communities to make them more effective, enabling them to the development.



### 3.4. Values

The WORD TRUST helps equitable education, health, water, sanitation and sustainable economic development initiatives with the following values with good environment without any discrimination.

- ❖ Community participation
- ❖ Collaborative with like minded
- ❖ Innovative and appropriate approach
- ❖ Transparently and
- ❖ Accountability.
- ❖ Justice, Equality and Trust

### 4.0 Present and Past Activities

- Formation and running for rural **youth, women, adolescents and formers as a people's movement.**
- Conducting **Child Rights campaign through village wise for eradicate the child labor, child abuse and drop outs.**
- **Legal Aid training for women and young people at the village and block levels.**
- **STI/RTI, HIV/AIDS, and breast-feeding awareness are being promoted at the village, block, and district levels,** with the assistance of UNICEF Chennai.
- **Leadership training for Rural Dalit women's,** supported by WDP-Germany.
- **RCH and TB awareness training** for rural women's and adolescents with support of TNVHA Chennai under the WHO project.
- WORD (WOMEN) *Ideal Program* for Community Integrated Development (WIPCID) through *microcredit and income creation program from rural community* (Selected Block/Village), financed by ANANDA AALST - Belgium.
- Conducted **National Environmental Awareness Campaign activities through Block/ Village Level, including the creation and distribution of environmental posters** (collaborate with PEACE TRUST Dindigul.)
- Conducting **Human Rights Education programme** for rural women and Adolescents supported by WICC-Canada.

- **Capacity builds training** for creating potential leaders among the rural women supported by WDP – Germany.
- Promoting the *Rural child education particularly women and girl child and their empowerment activities* through the people’s intervention and children’s collective in the name of “**New vision for youths**” and “**New vision for Children’s**” with the support of CRY.
- *Income Generation programme for rural poor Dalit and widow women* for economic empowerment through the rearing milk animal supported by **River Side Church – USA Sharing fund.**
- To *educate the rural school teachers for promoting their communication skills* of English language with the support of **OTF – CANADA.**
- Conducting *vermi compost preparation and tree planting programme* for (rural Farmers) protecting the soil fertility in Thanjavur district with the support of **Korea Green Fund – South Korea.**
- We are working for *create an awareness on TB among general* public with the support of **REACH – AXSHYA Project.**
- *Supporting educational aids for school going poor children* with the support of **ARRON D CHARITABLE TRUST – UK**
- We support *educational aids like school note books and school uniforms for poor* children in 10 school of Thiruverumbur block, Trichirappalli district with the support of **SAIBABA Foundation Mumbai**
- *Free tuition center for rural school children* with the support of **Step-Up Trust – Thanjavur**
- Construction of *water and sanitation programme in 15 rural based* schools around Thiruverumbur block with the support of **Rotary Club of BHEL City, Trichirappalli.**
- *Relief support for poor migrant and landless labors family* during the lockdown period of ACOVID 19 with the support of Ananda Aalst Belgium.
- Block Level Arranged **Blood Donation Camp** and emphasize the value of human life.
- **Raised awareness at the village level**, particularly among women and children, about *nutritional deficiencies* and made recommendations.
- *Kitchen garden activities were promoted* in the village and among households.



## 5.0. Key Project of the Organization

1. Legal Aid training
2. Health care, Women and child rights
3. Women's and child welfare/Counseling activities
4. Environmental and ecology Advances Training
5. Formation of micro credit group and Awareness training for rural women's and youths in both Gender.
6. Cultural Training for Health and Family welfare.
7. Conducting the science Awareness activities under the Popularization of Science.
8. National environmental awareness campaign
9. Relief and Rehabilitation in natural calamities

## 6.0. Staff Details

SI. No	Name	Designation	Qualification	Experience	F.T /P.T
1	P. Joshphin Merry	Programme coordinator	M.B.A.,	3 Years	F.T
2	S. Gnanam	Health worker	H.Sc.,	5 years	F.T
3	P. Chithira Devi	Health worker	H.Sc	3 years	F.T
4	R. Sundarya	Field worker	H.Sc	3 years	F.T
5	A. Palanisamy	Field worker	H.Sc.,	5 Years	F.T
6	A. Shathis kumar	Computer Assistant	B.C.A.,	3 Years	P.T
7	S. Balamurugan	Office Manager / Accountant	MBA.	5 years	P.T

## 7.0. Details of Membership with any other District/ State level Network/ Federation for Joint action:

- WORD Trust is a Member in HEAL, LEISA, Green Net, Fe.VA Network, IVI Trichy,
- HRFDL -Tamilnadu and TNVHA-Chennai, PC-PC and TNCRC, Tamilnadu, India.
- SAMAKKALVI IYAKKAM – TAMIL NADU

## 8.0. Details of Advisory/ Resource Committee

S. No	Name / Person	Sector / Department
1	Mr. N. ANBAZHAGAN	SOCIAL ADVISOR
2	Mr. S. XEVIYAR	TECHNICAL ADVISOR
3	Mr. S. MARTEIN, B.COM., M.L.,	LEGAL ADVISOR
4	Mrs. A. JEEVA	WOMEN ADVISOR
5	Dr. V. SETHURAMAN	HEATH ADVISOR

## 9.0. Funding sources

1. 1% FOR Development Fund – Switzerland
2. ANANDA-Aalst Belgium
3. AROUND Charitable Trust-USA
4. UNICEF-Chennai
5. Women's World Day of Prayer-Germany
6. WHO through TNVHA – Chennai.
7. WICC – Canada.
8. PEACE TRUST – Dindigul.
9. OTF – CANADA
10. Saibaba Foundation,
11. Nalanthaway Chennai
12. CRY – Chennai
13. Riverside Church – USA
14. Korea Green Fund – South Korea.
15. REACH – Tamil Nadu
16. PERMAFUND – Australia
17. .THE MERCURY PHONIX TRUST – UK

## 10. Future Plan:

- ✓ To establish an Institute of Rural Technology to train rural residents.
- ✓ To formulate a Children's Academy to promote alternative education.
- ✓ To work for a healthy nation and to prevent communicable diseases.
- ✓ To eliminate poverty through educational progress.
- ✓ To promote community access to all needs in the future for a better world.

**“Those who are happiest are those  
who do the most for others”**

By-Booker T. Washington